

SPECTROVISION

LEAD QUESTIONS:

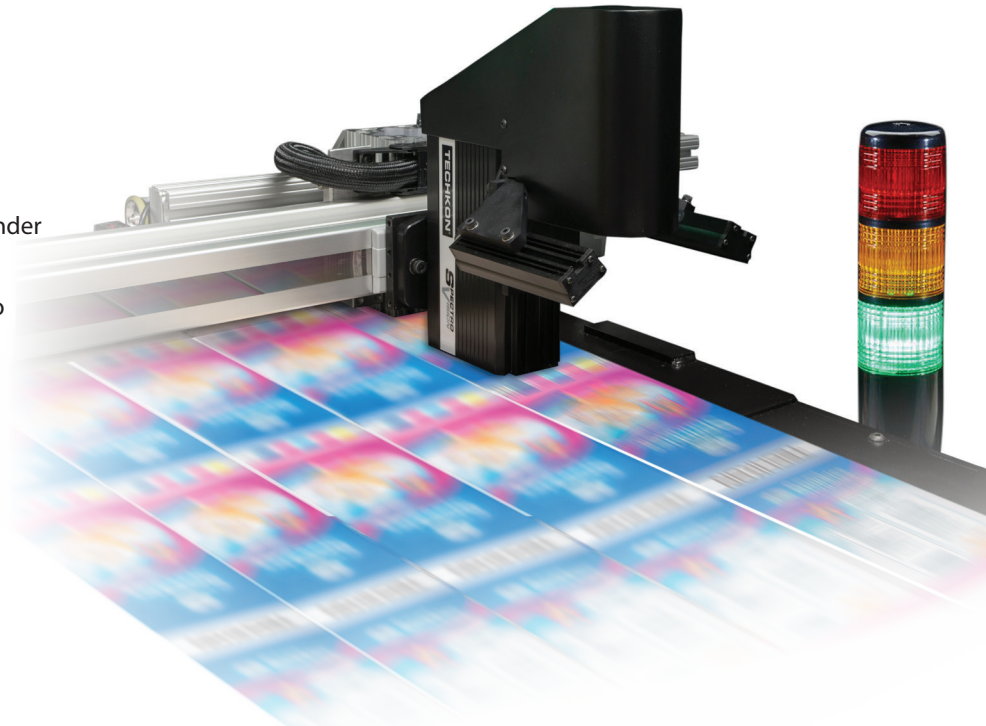
1. What is the speed of the press? (Looking for under 1000 ft/minute)
2. What is the patch size? (Patch size correlates to speed of press. Example 500 ft/minute – 5 mm patch. 600 ft/minute – 6mm patch)
3. Are you or your customers printing for color critical brands?
4. Are you or your customers generating waste based on color problems, customer rejects and reprints?
5. Timeline/budget/decision maker?

TARGET ACCOUNT CRITERIA:

- ▶ Small to large packaging and label printers
- ▶ Narrow web is best (wide web tends to be too fast)
- ▶ Works with flexo, gravure, and digital presses

ADVANTAGES OF INLINE COLOR MEASUREMENT

- ▶ Measures in real-time at press speeds up to 305 m/min (1,000 ft/min) which shortens make-ready cycles and increases profitability by eliminating the need to stop the press for handheld measurements
- ▶ Automatically measures according to the time, distance, or impression interval set by the user for increased color consistency throughout the entire press run
- ▶ Capable of measuring color patches, color bars, and even specific in-image locations for a higher degree of color accuracy where color matters the most – in the image
- ▶ Provides operators instant feedback regarding key print attributes and specific ink adjustments to minimize deltaE's and maximize the color accuracy of brand colors and customer color specifications
- ▶ Detects color shifts before they go out of specification, making them easier to correct, eliminating waste, and increasing customer satisfaction



- ▶ Optional horn and light stack prompts operators to intervene immediately ensuring color consistency throughout the press run
- ▶ ChromaQA color quality platform utilizes a client-server-based architecture to connect multiple users, multiple presses and multiple print locations ensuring consistent results
- ▶ ChromaQA print jobs can be created outside of the pressroom and prior to production, reducing complexities for press operators
- ▶ Create customized reports for customers and utilize powerful data analysis tools to learn from your production data for further process improvements and cost savings

BASIC COST STRUCTURE AND WHAT'S INCLUDED

MSRP – \$48K-68K (depending on press-width) \$1,000 Yearly Maintenance and Hosting Fee for Each Seat of ChromaQA

- ▶ Includes 5-day onsite installation and training
- ▶ 2 seats of ChromaQA
- ▶ 1- year warranty
- ▶ Windows touchscreen PC
- ▶ Optional light tower (\$1500)